

Social Enterprise: Winning with 2012

www.sel.org.uk/2012

About the project

Social Enterprise: Winning with 2012 is a national project funded by the Office of the Third Sector (OTS) and is comprised of a partnership between Social Enterprise London and Social Enterprise Coalition.

There are two sides of this project:

- representing the voice of social enterprise from across the country to policy-makers and procurers.
- providing up-to-date information, particularly about business opportunities, from policy-makers and procurers to social enterprises across the country.

Aim & Outcome

The project aims to optimise the involvement of social enterprises across England in the development, delivery and legacy of the 2012 Olympic and Paralympic Games. The over-riding project outcome will be to ensure that social enterprise is positioned as a realistic delivery model for the 2012 contracts.

Project strands

- Series of **enterprise events** around the UK: These events will offer the opportunity to build business partnerships as well as providing a forum for sharing best practice. The events will be vehicles for consultation with social enterprises across England. At least one event will take place in each English Region. (Contact: alexia.everett-kerrigan@socialenterprise.org.uk)
- **BAME Olympic Network**: This network will provide an opportunity for BAME entrepreneurs to voice needs and priorities and exchange best practice. (Contact: alexia.everett-kerrigan@socialenterprise.org.uk)
- **Action research** on quantifying added value and impact: This strand will be conducted at two social enterprise test-sites and will provide meaningful data about the nature and scale of social enterprise impact. This impact data will then be used to build the business case for the sector participation in the supply chain. (Contact: sabina@sel.org.uk)
- Publication of **policy updates** and a programme of policy **meetings and events**: Policy updates will be made available which will provide information on key issues relating to the Olympics. Additionally a series of meetings will be held with key policy makers in government and key agencies in influencing national policy and practice. (Contact: wana@sel.org.uk)
- **2012 Information Hub (www.sel.org.uk/2012)**: This site will serve as a conduit for information between 2012 stakeholders and social enterprises, including information about procurement opportunities, the development timetable, Olympic information events, policy updates, a bulletin board for visitor messages and signposts to training, capacity building and other third sector initiatives. (Contact: wana@sel.org.uk)

Help us to help you

If you have relevant news or information that you would like to share, we would like to hear from you. Please let us know if you:

- have ideas on how to ensure social enterprise gets the most from 2012
- know of any publications or events suitable for social enterprises wanting to bid for Olympic contracts
- are organising relevant events or producing relevant literature that you want us to promote
- are a social enterprise that have bid or wants to bid for Olympic contracts

To get in touch, please send email to Wan Saiful Wan Jan (wana@sel.org.uk) or call 020 7022 1920. **Please also visit the project microsite: www.sel.org.uk/2012**

Funded by



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Project partners

social enterprise london



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